



Indian Lake Chamber of Commerce

Representing Blue Mountain Lake, Indian Lake and Sabael

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Winter Wonderland Craft Show to be held February 18 & 19, 2012

The Indian Lake Chamber of Commerce is proud to announce the Winter Wonderland Craft Show as part of the Town of Indian Lake's annual WinterFest. WinterFest Weekend is celebrating its 27th year in 2012. Activities will include a breakfast at the local fire station, Snowwarriors poker run, book and bakesale, tricky tray, ski and snowboard races, torch run, fireworks display, and much more!

This year's Craft Show has been expanded to a two-day event, held from 10 a.m. to 3 p.m. Saturday and Sunday of the festival. The show will be located in the cafeteria at the Indian Lake Central School, and at the American Legion Hall. Both venues are located on Route 28/Main Street.

As a vendor at the craft show, you will be listed in a special program, which will be distributed at the Chamber office, area businesses, and at the craft show itself. If you would like to place an advertisement in the program, business card size ads are available - 3.5 by 2 inches – and may be purchased for \$25.00. (See application form for details.)

The Chamber will promote the Winter Wonderland Craft Show to the fullest extent possible. This will include: newspaper advertisements, listings on regional calendars of events, online calendar listings, and promotion on the Indian Lake Chamber of Commerce website. A press release will also be sent to regional media outlets.

Booth spaces are limited. Spaces of 8 feet by 6 feet are available for \$40, through January 10, 2012; \$45 after. Reserve your booth by filling out an application at www.indian-lake.com or calling (518) 648-5112.

Please contact Kristina Eldridge at (518) 648-5112 or myself at kmooresu@yahoo.com for any questions or concerns.

All my best,

Kate Moore
Chairwoman

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